

ZEN ZIELKE

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EDUCATION

BA in Communications (Specialization in Advertising) | Minor in Anthropology
California State University, Fullerton | Aug. 2018 – May 2020

- Graduated Magna Cum Laude with a 3.75 GPA
- Awarded Dean's List for every semester
- Recipient of numerous scholarships for exemplary work

EXPERIENCE

Manager

McGrath's Ski & Snow Rentals, Wrightwood, CA | 2015-2019

- Dealt with hiring, recruiting, and training process of new employees and team members.
- Maintained optimum customer-satisfaction and developed client relations.
- Developed online presence for the company and turned hundreds of new customers and boosted sales by 20%

Writer/Producer Intern

Titan TV, Fullerton, CA | 2020

- Collaborated with teams of up to 10 people on researching and writing scripts for live TV shows and programs.
- Operated multiple cameras and floor directed live news and sports show that were broadcasted to thousands of people across the Orange County.
- Researched and wrote blog posts and articles for TitanUniverse.org that pertained to student life and post-grad career advice.

KEY SKILLS

Soft Skills

- Time Management
- Communication
- Problem-Solving
- Self-Motivation

Hard Skills

- Photoshop Suite
- Microsoft Office Suite
- Social Media
- Copy & Technical Writing

ADDITIONAL EXPERIENCE

- Founded and ran an arts and photography magazine that brought in up to 1.5 million impressions every month.
- Homebrew different types of ales and porters.
- Wrote and self-published a book of short stories.